



FOR IMMEDIATE RELEASE

EMARK CONSULTING, LTD. AND CONCATENATE, INC. ANNOUNCE MERGER

TORONTO, Ontario – August 10, 2011 – Concatenate Inc, creators of the Concatenate RealTime™ software solution for the global real estate industry, announced today that it has merged the operations of eMark Consulting, Ltd into its own. This strategic transaction expands Concatenate RealTime™ Virtual ERP solution by adding a Systems Integration (SI) division to its offerings. The merger represents both firms' commitment to providing quality SharePoint® solutions by combining their consulting and development expertise to deliver the highest value to their customers.

The merger will create a new Systems Integration division of Concatenate, offering strategic design and implementation services to the Microsoft SharePoint® market. SharePoint®, Microsoft's fastest growing product, which is increasingly used by companies as a business collaboration platform for the enterprise, has experienced tremendous growth in the past 24 months with over 20,000 new users daily.

"We are pleased to welcome eMark and its valued customers to the Concatenate family", said Michael Meltzer, Principal of Concatenate. "This opportunity will allow Concatenate to provide additional services to our RealTime™ clients, as well as leverage our SharePoint knowledge in our SI engagements. "

"Becoming part of Concatenate is the next logical step for eMark. Concatenate's established history in the SharePoint space and as a best-of-breed solution provider with global reach will bring our service offerings to the next level." said Eric Riz who becomes the Executive Vice President, Systems Integration for the firm. "In addition, we are pleased to introduce our SharePoint® Starter-Kit to the market. The Kit will be used on each of our SharePoint® engagements, allowing us to hit the ground running. This is a potential savings of 6 months work-effort, or \$100,000 to each client, and will ensure the foundation for a successful SharePoint® implementation. "

We have determined that most firms need a combination of expert consulting and quality products to maximize their SharePoint deployment and end-user adoption. By providing our customers with not just the Concatenate RealTime™ product, but also SharePoint® consulting services, we now offer a complete solution to solve our clients most complex needs, said Meltzer.

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About Concatenate, Inc.

Concatenate, a Microsoft Business Intelligence Partner, is the creator of the Concatenate RealTime™ Virtual ERP solution featuring the SharePoint® platform. RealTime™ helps organizations achieve business value leveraging Microsoft SharePoint. Concatenate is headquartered in Toronto, Ontario, Canada with affiliate offices in Coruna, Spain. For more information, please visit <http://www.concatenateinc.com>

For more information contact:

Lauren Wolff

Wolff Public Relations

416-901-0393

lauren@laurenwolffpr.com